



**SECOND ANNUAL TANZANIA TOURISM AWARDS  
PRESENTED TO TRAVEL WORLD NEWS AND  
ETHIOPIAN AIRLINES SPECIAL RECOGNITION:  
NEW YORK UNIVERSITY**

Presented by the Hon. Zakia Hamdani Meghji, MP Tanzania  
Minister For Natural Resources And Tourism At Opening  
Night Dinner of the Africa Travel Association Congress,  
Conakry, Guinee, April 29, 2002



Above- from Left: Peter Mwenguo, Managing Director, TTB; Maryellen Schultz, accepting on behalf of Travel World News; Hon. Zakia Hamdani Meghji, MP, Minister for Natural Resources and Tourism and ATA President; Esayas Woldemariam Hailu, GM Ethiopian Airlines, Nigeria; Eddie Bergman, NYU Student and Co-founder, Miracle Corners of the World.

(Conakry, Guinee, April 29, 2002) --- The Tanzania Tourist Board Second Annual Tanzania Tourism awards were presented by the Hon. Zakia Hamdani Meghji, MP, Tanzania,s Minister for Natural Resources and Tourism and President of the Africa Travel Association (ATA). The Tanzania-hosted Gala Awards Dinner followed the official opening of the Africa Travel Association,s 27th Annual Congress, Monday, April 29, in Conakry, Guinee. The Awards dinner venue was the Camayenne Hotel in Conakry.

**TTB Second Annual Awards 2002**

A program has been approved and will be offered beginning with the Summer of 2003. It will include the following elements: developing a relationship with cultural village programs so that NYU can send students to various villages to work on specific projects and earn credits toward their degrees; developing summer field classes with NYU faculty leading students on field trips studying ecology, culture, economics, tourism and hospitality.

In addition to the above program, NYU students Eddie Bergman and Heather Moore, co- founders of the not-for-profit community development organization, Miracle Corners on the World, (MCW) have been promoting Tanzania through the continuous tourist traffic of students, faculty and volunteers involved in the Arusha program of MCW. Bergman and Moore have showcased Tanzania at International forums with their case studies and Tanzania project video presented at the International Institute for Peace Through Tourism (IIPT),s Spirituality Conference in Assisi, Italy, Oct. 2001 and most recently at the IIPT First African Conference on Peace Through Tourism, in South Africa, March 2002.

According to Peter Mwenguo, Managing Director, „we are recognizing New York University, not just for the pioneering step taken instituting Tanzania as a credit offering in the summer course catalogue, but in order to showcase the fact that these trips have opened doors for other American universities to do the same.

Mwenguo, in naming the recipients of the Tanzania Tourism 2002 Awards, noted that due to the slow down of travel from North America following the tragic events of September 11, TTB decided to postpone presentation of the third and fourth categories of awards until 2003. These last two award categories recognize the tour operator that has sent the most tourists to Tanzania and separately, the tour operator who has sent the most clients to the Southern Circuit and Mafia Island.

TTB established the Tanzania Tourism awards in 2001 both to express its support and appreciation to the travel professionals and media who have worked hard promoting and selling Tanzania; and as an incentive to increase the numbers of tourist to Tanzania even more in the coming years.